

BUYMA, which now has more than 4 million members, presents a lineup of special gifts as a way of saying thanks!

Commemorative campaign celebrating the number of male BUYMA members exceeding 1 million for the first time ever!

<https://www.buyma.com/contents/mens-million-campaign.html?af=601>

メンズ会員
100万人
突破! キャンペーン
2017.6.25.Sun まで

総額 **100万円**
プレゼント
& クーポン

SPECIAL THANKS PRESENT
1,000,000

Off-White, GUCCI, BALMAIN and more..

On June 21, 2017 (Wed.), BUYMA, the social shopping website run by Enigma Inc., started a commemorative campaign celebrating the number of male BUYMA members exceeding 1 million for the first time ever!

As a way of saying thanks to all our loyal BUYMA users, in addition to a gift campaign featuring popular luxury brands, we are giving away great value coupons that can be used by anyone!

Once again, thank you for your continued support, and we hope you will take full advantage of these special offers.

◆ Lineup of gifts

Off-White



BALMAIN



GUCCI



KENZO



[BUYMA] <http://www.buyma.com/?af=601>

BUYMA is a totally new kind of social shopping website that allows users to purchase a range of exciting products from more than 95,000 personal shoppers in 136 countries worldwide. With over 4 million registered members and more than 8,700 different brands available, including brands that are not otherwise available in Japan and items that have sold out in Japan, this service offers a wide range of products, from fashion brand items to cosmetics and interior goods.

* Download the iPhone version of the application (free) here: <https://itunes.apple.com/jp/app/buyma/id824042539/>

* Download the Android version of the application (free) here: <https://play.google.com/store/apps/details?id=com.buyma.buymaapp>

[What are personal shoppers on BUYMA?]

They are specialists in providing support to those shopping on BUYMA, an overseas shopping website with more than 4 million members.

We provide services filled with hospitality for an even more enjoyable shopping experience, using our own sensibilities and intuition to obtain information on the latest trends and introduce forms of styling and items which match the individual tastes of customers.

[STYLE HAUS] <https://stylehaus.jp/?af=601>

"Fashion media providing real time information on the latest global trends"

[Awards]

■ December 2012

Received the 2012 Red Herring Top 100 Global

■ July 2015

Selected for Forbes Asia's 200 Best Under A Billion

■ June 2016

Won a silver medal for the promotional video "A Kind Drone" in the Design Category at Cannes Lions 2016

Plus a range of other awards

[BUYMA: Ensuring peace of mind] <http://www.buyma.com/contents/safety/?af=601>

At BUYMA, we provide comprehensive compensation services that allow customers to shop with peace of mind.



Secure transactions, with guaranteed authenticity, coverage for returns, replacements for defective items and coverage for losses

[Enquiries concerning this press release:] Enigma PR Section Takamura, Tomimura
TEL : 03-5572-7334 FAX : 03-5572-6065 E-mail : enigma@vectorinc.co.jp